

Prospectus

The Pump House Regional Arts Center
Presents:



“In Shades of Gray” Juried Art Exhibition

November 4, 2010 - December 23, 2010

The Pump House Regional Arts Center
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About the Exhibition

“In Shades of Gray” explores the use of monochromatic, “black and white” in art. By eliminating the use of color, artists must address the other elements in their work and thus be challenged to look at their process in a new light. The Pump House Regional Arts Center is challenging artists to submit work for a juried exhibition, in media such as sculpture, paper, ceramics, paint, wood, metal, or any other media that artists may choose to work with including photography. The use of color will not be permitted.

Exhibition Dates, Reception:

The exhibition will open November 4, 2010 and continue through December 23, 2010 in the Kader Gallery of the Pump House. A reception is planned for November 6, 2010.

Awards:

Cash prizes of \$1000 for 1st place, \$500 for 2nd, and \$250 for 3rd place

Sales:

All artwork must be for sale. Sold artwork will remain in the exhibition until the close of the show. There is a commission fee of 40%. Buyers and sellers have the responsibility to determine the details of shipping.

Eligibility:

Open to artists of any age. Submitted entries must not have been previously shown in La Crosse.

Jury Fee:

A non-refundable fee of \$25.00 will entitle the artist to submit artwork for jury. Current Pump House members may enter 3 pieces of artwork for jury, non members may enter 2 pieces. Please submit only ONE image per work. For 3-D work, more than a single image may be provided. Make checks payable to the

Pump House.

Acceptable Media:

Original 2-D and 3-D artwork in any medium, with the exception of film, video, and "live art." Work must not exceed 48" in any dimension (including frame) and 70 lbs in weight. Only original work is allowed; reproductions of work from kits are not permitted.

Image Requirements:

Please submit a CD containing the following information (CD will not be returned):

- 1 image of each piece of the work you intend to exhibit. These should be in .jpg format at 72 dpi resolution. Current Pump House members may include 1 image of up to 3 pieces of work, non members may include 1 image of 2 pieces. For 3-D work, more than a single image may be provided. Label each image in this format: (lastname)_(first name)_(Entry #)_(Title)_(media)_(size)_(selling price).jpg.

Example: Johnson_Mary_#2_Wild_Sky_Acrylic Painting_30X30_price.jpg

Label CD and CD case clearly

Slides will not be accepted

Note: Cds of accepted work will be retained for publicity purposes until the exhibition closes. Cds of both accepted and unaccepted work will not be returned. Any accepted work resulting from the jurying that differs from the image on Cd will be disqualified at the time of delivery.

Notification Of Acceptance:

All artists will be notified of accepted art work by **EMAIL** only by October 1, 2010 . Artists with entries that have been accepted will be given specific delivery and tagging instructions by **EMAIL** only.

Additional Specifications and Guidelines:

The Pump House reserves the privilege of deleting from the exhibition any work that does not conform to the entry specifications or that involves possible copyright infringement.

ENTRY CHECKLIST (Entry Cd and entry fee mailed together to The Pump House Regional Arts Center, Attn: Becky Herlitzke "In Shades of Gray") One Cd with the following:

- * Entry Fee of \$25.00 made out to the Pump House
- * List of art work including entry #, media, size, title, selling price
- * List with Artist name, address, phone number, **email address (required)**
- * Images art work clearly labeled
- * Retain a record of work entered
- * **Incomplete entries will be deleted from the jury process and will not be returned**
- * **all text documents must be copied on one Cd in the following formats .doc, or .rtf**

TIMELINE

- * September 1, 2010 entry, and Cd must be **received**
- * October 1, 2010 email notification of jury result
- * October 30 hand carried artwork delivered between 12:00 and 4:00 **ONLY (shipped in artwork must be delivered between October 28th and October 30th)**
- * November 4, 2010 exhibit opens to public
- * November 6, 2010 reception 5:00 P.M. - 7:00 P.M.
- * December 23, 2010 last day of exhibit
- * January 4, 2011 pick-up of work on January 4 between 12:00 and 4:00 **ONLY (shipped artwork will be returned after January 4, 2011)**